

TAVARES TAYLOR CHARITIES

ANNUAL REPORT 2016

TTCHARITIES.ORG

WHO WILL YOU INSPIRE?

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MESSAGE FROM THE DIRECTOR



As a direct result of the generosity shown by our donors, sponsors and friends, Tavares Taylor Charities was able to provide aid to the men, women, and children who came to us in need this year. Those that we served were diverse, as were the needs that were brought to us.

In all that we do, our focus is on making a lasting impact on the community. Thanks to you, we are able to fulfill that goal.

As we progress, we are thankful to be apart of a community that shares the same values of helping those in need by creating a positive impact in their lives.

Sincerely,

Tavares Taylor

Tavares Taylor

AREAS OF IMPACT

In partnership with various affiliates, corporate partners & the community, TTCharities provides programming dedicated to families and youth to improve literacy, combat poverty and hunger and provide basic necessities to the improve quality of life.





LITERACY

34% of children entering kindergarten lack the basic language skills needed to learn how to read.

POVERTY & HUNGER

39.6% The poverty rate for single-mother families in 2013. Nearly five times more than the rate (7.6%) for married-couple families.

BASIC NEEDS

34% of low-income families found it difficult to afford basic household necessities in the past year. Of these families, 82% live in households with low or very low food security, meaning that they cannot afford enough food for their household members.

1. Council on Early Childhood. (2014). Literacy promotion: An essential component of primary care pediatric practice. Pediatrics, 134(2): 404–409; 2. National Women's Law Center, Poverty & Income Among Women & Families, 2000-2013; 3. Alexander, A. (2012). 2012 Digital divide statistics. Retrieved from http://ansonalex.com/infographics/2012-digital-divide-statistics-infographic/

SUCCESS BY THE NUMBERS



11,415
Total Persons Served



425Books Donated



210Toys Distributed



771
Families Received
Emergency Assistance



Suits Distributed



Pass The Torch Literary Guides
Downloaded

THE YEARS HIGHLIGHTS

WATER FOR FLINT CAMPAIGN

This year, Tavares Taylor Charities conducted our Water for Flint campaign to help aid the nearly 90,000 residents of Flint, Michigan who were impacted by lead contaminated water.

In March, our organization donated over 1200 cases (5 pallets) of water to the Brennen Elm Senior Living Facility.





#ShowerFlint

This survey will help us strategize our efforts to help the residents of Flint. For more information see our GoFundMe project, #ShowerFlint with Portable Showers.

Yourself

Age



Gender

- Female
- Male
- Other

Race



SHOWERFLINT APP

This year, as a way to strategically aid the citizens of Flint with the distribution of portable showers systems, lead testing kits, cases of water and other needed supplies; we teamed up with Kyrus Charities to develop the #SHOWERFLINT Survey App.

This online application (Phone/PC/MAC Accessible) allows us to collect critical data from residents to outline and target citizen needs. This app is currently ONLY for Flint residents and can be accessed via http://bit.do/showerflint or our website.



LAUNCH OF PASS THE TORCH LITERARY SERIES

This year, we launched our Pass the Torch Literary series.

The Pass The Torch Literary series is a collection of guides and e-books, that provide readers with an electronic toolkit of empowerment.

The following works were published this year:

- #ShowerFlint: 5 Things You Can Do Right Now To Help The Residents of Flint
- How to Register To Vote in Every US State & Territory
- Black-Owned FDIC Bank Guide
- 20 Figures of Black History
- Erasing Debt: A Step-By-Step Guide





ERASING DEBT

A STEP-BY-STEP GUIDE

TOTAL SUPPORT & REVENUE

Public Support Received Directly & Indirectly

Program & Supporting Services



FOLLOW TAVARES TAYLOR CHARITIES





THARK YOU

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